



Benelli

Benelli, profilo aziendale



Pure passion since 1911. Benelli is this and lots more: heritage, emotion and innovation become legendary throughout 100 years of groundbreaking models, advanced technology, victories and world-renowned pilots.

Elegant as well as sporting, Benelli motorcycles are created to meet the requirements of every rider, even of the most demanding, and ensure the ultimate riding experience and comfort while focusing on the consumption and respect for the natural environment. This is a challenge Benelli faces up to every day as the first aim of the whole group.

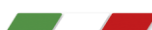
A Benelli motorcycle has personality to spare and is immediately recognisable for its



engaging design and the unmistakable sporty looks. The most innovative design concepts are implemented in all the models of the company of Pesaro thanks to the expertise of its R&D centre, where many experts work together. In addition, Benelli counts on a widespread and efficient distribution network which covers all the national territory.

Since 2005 Benelli is part of the QJIAN JIANG group, the first group in China for size and manufacturing capacity in the motorcycle field. Its production reaches 1.200.000 vehicles per year and 14.000 employees work in super modern factory large as a city which is located in Wenling, about 500 km away from Shanghai.

P U R A P A S S I O N E D A L 1 9 1 1



Benelli Q.J. S.r.l.

Strada della Fornace Vecchia 3, 61122 Pesaro - Italy

Tel. +39 0721 41871 - Fax +39 0721 418722 - www.benelli.com - support@benelli.com - www.benellishop.it

Cap. Soc. Euro 2.530.324,35 – C.F. e Part. Iva 02229420415 – Registro delle Imprese di Pesaro n. 02229420415 – REA n. 164515

